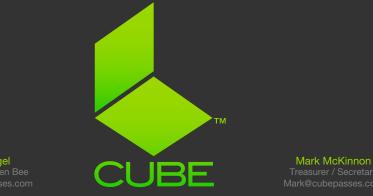


**Welcome to the Cube Family!** We appreciate your interest in us and our catalog. Collectively, we have the passion, creativity, integrity and drive to handle any of your credential needs. Come on, look at us, would we ever let you down?

Our mission is to guide you through the process, make everything easy (and fun) and give you the peace of mind that you will get the best service and product each and every time!

Thank you!





Steph Vogel

#### Karla Friscia

#### Ben Locke

Carl Elizondo

Josh Shepley



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## **ACCOUNT INFORMATION**

We pride ourselves on offering the highest quality products with the best of the best crew behind that effort. We want you to feel like part of the family, not just a client.

At **Cube** we offer competitive pricing and will gladly quote every job to your exact specifications. Be assured that our unsurpassable customer service will be your guide every step of the way.

#### We ship exclusively with FedEx and UPS

#### **NEW ACCOUNTS:**

All first time clients must pay by credit card or in advance with the exception of government or state agencies with a valid PO.

#### **ESTABLISHED ACCOUNTS:**

We offer net 15 terms with payment by check, credit card, or wire.







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#### **DESIGN:**

**Cube** is notorious for our outstanding design capabilities. We stand above the rest when it comes to the visual aspect of your credentials. **Cube** can help you create your vision or conceptualize an original idea from scratch.

We accept any challenge and offer the best, most unique security conscious looks that represent your needs. Let **Cube** take your credentials to the next level!













#### LOGOS:

Did you know that we do logos? We can add a little spark to jazz up an older look or create a new identity system for your business. When it comes to custom type or creating a unique and memorable icon, **Cube** is your one stop shop!

#### **ILLUSTRATION:**

Our capabilities are endless! Whether it's taking your idea and bringing it to life or creating a custom illustration, we don't hesitate to get our hands dirty!



## **ART GUIDELINES**





Native files from Adobe Illustrator, Photoshop, and InDesign are preferred. Please remember to package your links and fonts with each file. And of course if you have any questions or concerns, call us!



300 DPI Print Quality Image72 DPI Web Quality Image

#### **IMAGE RESOLUTION**

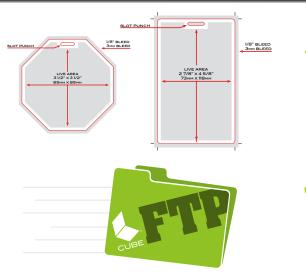
Your art files should be 300 DPI or higher. Please note that images pulled from the internet will not provide quality graphics for printing. The images above show the difference between a high-quality print image and an image pulled from the web.

#### **VECTOR vs. RASTER GRAPHICS**

These two are commonly confused and yet vital information when it comes to computer graphics. **RASTER** graphics are made from individual pixels. Each pixel displays a different bit of information, from different colors to shades and tints. As a whole, these pixels or dots create an image. Raster graphics, when enlarged from their original size, will "pixelate" or lose their sharpness and become blurry. A **VECTOR** graphic is a path drawn that represents a series of smooth straight lines instead of raster dots. Therefore, the paths are independent of resolution and can be scaled to any size.

## ART GUIDELINES

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#### **BLEED:**

Bleed is a part of an image or element on a page that touches the edge extending beyond the trim line. This gives breathing room for trimming and ensures that your artwork will print to the edge without leaving a white hairline along the trim line.

#### TEMPLATES

Let us take the guess-work out of setting up your files. We have templates ready for every product you can order from us. These templates show accurate size, including live area and bleed. Setting up your artwork to these template specs assures that your finished product will look as good as possible.

#### **GETTING YOUR ART TO US**

There are a variety of ways to send us your artwork! Using our secure FTP site or emailing us is the quickest and safest route. When you or your artist are ready to send us the art, just give us a call! Any one of our artists will be glad to assist you.

#### LIVE AREA:

Live area is a safe zone for all of your main elements of artwork. This area ensures that your typography and important graphics will be seen after your product is cut to final size.



## LAMINATES

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**STANDARD LAMINATES** 

yet functional security credential.

Using a special technique called Delographic Printing, even your ink colors will appear holographic. Available for standard and unique laminates.

The Industry standard. Don't let the name fool you; these laminates are anything but generic. High quality 10 mil plastic beautifully seals in vibrant full-color artwork to create a gorgeous





#### **UNIQUE LAMINATES**

Take the quality of our standard laminates and add the element of unlimited creativity. The sky's the limit as we can make a laminate in virtually any shape imaginable.





## LAMINATES



#### **STANDARD KIM-CUTS**

Named after our friend Kimmie, these are sheet laminated and cut to the edge of the art so there is no clear laminate border. Several shapes are available, just ask to see our extensive catalog of templates.



#### **CUSTOM KIM-CUTS**

Created just like the standard, but in any shape imaginable... trust us we know! A custom die is required for this option.



#### **PHANTOM LAMS**

See what happens when someone says "do something different"? These laminates can be printed and/or foiled on a clear stock that allows for a see-through laminate.



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#### **CUSTOM SATIN STICK-ON PASSES**

The industry standard printed on satin cloth adhesive in as many colors and shapes as you want. This is the perfect choice for one day use. We can customize them to your needs, including foil, numbering, color coding, and more.



#### SPEEDPRESS STICK-ONS

In a hurry... we can print full color stickers or satins for smaller runs at a fraction of the cost. These are another great alternative for one day use. Also an option for smaller satin orders when time is of the essence.



#### **DIXIE GLOW STICK-ON PASSES**

First created for "who dat" Dixie, these photoluminescent (glow in the dark) stickers are perfect for after dark events. Like the satins, they can be printed in any color and are available in a multitude of shapes. We also found that the stock is perfect for set lists, making it easier for the artists to read.

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#### STANDARD LUGGAGE TAGS

Bright and vibrant colors, large visible numbers, and of course your return address printed on the reverse side. **Cube**'s luggage tags are laminated with a rigid 10 mil encapsulation and topped off with a rugged, black coated brass grommet and luggage loops.





#### **ROME TAGS**

We take pride in our ability to design far beyond your expectations. Why not take that design through your entire pass system? **Cube**'s art team can even work a theme into your luggage tags.





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#### **JAEGER TAGS**

Do you want your luggage tags a little bit spiffy, but need them right now? We keep patterned luggage tags in stock, ready to go.

#### KIM-CUT LUGGAGE TAGS

We love to have fun with bag tags too! These creative options and shapes make the simplest tag amazing. (Made with the same process as our Kim-Cut lams)



CUBE SERVICES, 4098 S. McCarran B RENO, NV 89802 PH: 775.823 0033





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#### **PHOTO IDs**

A great way to credential your season employees! We provide a wide range of custom options including names, titles, affiliation, numbers, barcodes, designations, foiling...your options are endless. We can also do a gut run of laminates and create a system for you to do all of your personalizing on site.

#### GAME DAY CREDENTIALS

Perfectly customized for each game, these credentials are the ideal one day pass. They are generally printed on a heavyweight stock with as many colors as you like and any shape imaginable. You can add multi-designations, numbering, bar coding, foiling...again, endless possibilities. These credentials commonly come with a metal grommet and string attachment.



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#### **SEASON PARKING BOOKS**

Individualized by game, our high quality parking books can be manufactured to suit any need or budget. We can add covers, numbering, barcodes, names, affiliations, perforation, foiling... anything you can think of. The tickets are collated and can be stitched or padded into individual books.

#### **GAME DAY STICK-ONS**

Serving the same purpose as the Game Day credentials, this option is printed on either our satin adhesive or sticker stock. All the same variable data and specialty techniques can be used on these as well.

#### **ARM BANDS**

Due to their larger size, arm bands are easily recognizable from a distance. With an elastic strap that wraps around any arm comfortably, these credentials are convenient, easy to wear and can be fully customized to accommodate your gameday needs.





## **MEAL TICKETS**







#### STANDARD MEAL TICKETS

The very common meal ticket that grants you access to eat can be printed in a variety of ways. The most common is black ink on colored stock. We try to keep the design theme in mind so that your meal tickets are fun! These can be numbered, meal specific, or you name it and we'll do it!

#### **BARCODE MEAL SYSTEMS**

In conjunction with the meal ticket system, we have a hand held unit that can read a preprinted bar code on the ticket. All of your information can be stored in the handheld, so a meal ticket can only be used once for any given meal(s). You can also void meal tickets for crew no longer with you.

#### **PHOTO ID MEAL TICKETS**

The most comprehensive option, with a great return, allows you to save money on your catering bill! A preprinted meal card in the likes of a laminate can be personalized to include a photo with numerous variable data options and a readable barcode. This can be done on-site with your computer, a digital camera, and a small printer that personalizes one at a time. This allows you to do your entire crew in advance, and your guests on an as needed basis.

## BANNERS/DRUM HEADS

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#### BANNERS

High quality vinyl or cloth options that are customized to your specific size and graphic / color preference. Stands and carrying bags are options too.



#### **DRUM HEADS**

Can be custom fit to any size with endless graphics and color options.





## **PARKING PASSES**

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#### **STANDARD PARKING PASSES**

A perfect pass for a one day event. These passes can be printed economically with black ink on colored stock, trimmed out to lay on a dash, or die cut to create a hang hole for placement on your rear view mirror. We can create perforated stubs with any of our specialty or variable data techniques.

## STANDARD KIM-CUT PARKING PASSES

Following the same process as our standard parking passes, this option is printed on a teslin stock and laminated for a more rugged and durable pass. These work perfectly as a season pass.

#### **CUSTOM PARKING PASSES**

Following the same process as either of the previous passes, this option allows you to create specialty die-cut shapes to compliment your event.











## **PARKING PASSES**



#### LARGE VEHICLE PERMITS

Following the standard parking passes - we can create a larger version to make them even more visible or for use on larger vehicles like busses, big trucks and trailers.



#### TAMPER PROOF PARKING PERMITS

This parking option is printed on a clear sticker stock and adheres to the inside of a car window. The beauty of these is once they are removed they split apart, so they cannot be transferred to another vehicle. Again, all specialty and variable data techniques can be utilized on these as well.



#### **ONE STOP SHOP**

We don't limit ourselves to just tour and security credentials here at Cube. If you have a vision we can execute it. Just ask!





## **ANTI-COUNTERFEIT**









PATTERN HOLOGRAPHIC

HOLOGRAPHIC

#### **FOIL STAMPING**

Using the most up-to-date foil-stamping method, your pouches, credentials, parking passes, and tickets can have added security with the use of foil. Foils come in many varieties including regular, matte, pearlescent, patterned, holographic, clear, and more.





## **ANTI-COUNTERFEIT**







#### **HOLO DOTS**

These little beauties are more than just dots. Use them to validate personnel, dressing room access, or to keep your credentials secure. We carry a rotating selection of shapes, sizes, colors, and patterns. Any of our holo dots can be custom printed to your exact needs.

#### **RUBIN VOID**

Named after "who dat" Dixie Rubin, this stock can be used for credentials, tickets, parking, you name it. What makes it special is that if someone tries to copy any of these items, their print will come out with the word "void" all over it, making it completely useless.

#### **DN STICKERS**

A more economical option than foil for smaller runs of credentials. These stickers come in 3 patterns: regular, glitter and mosaic. The DN stickers are available in a variety of different designations or can be customized to fit your needs.





## VARIABLE DATA

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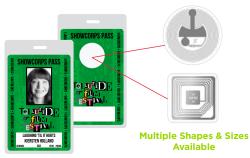


#### **PHOTOS & PERSONALIZATION**

We can download your digital photos and print them right to your credentials! Names, companies, affiliations, designation areas, and other specifics can also be added with ease. Simply provide us with the info and we'll do the rest.

#### **BARCODING & NUMBERING**

We commonly use ITF or code 128 bar codes, but can adapt to other options as well. Numbering can accommodate the bar code or be used separately in any fashion you wish. We also generate custom QR codes.



#### **RFID CHIPS**

The "Radio Frequency Identification" chip can store and send data to a main location by way of proximity readers. These readers can be used by staff or stand alone units, much like a metal detector. RFID is one of the newest forms of security/trade show analysis to move its way into the entertainment world. Keeping track of "ins & outs," all data is stored in a computer for you to analyze.





## VARIABLE DATA





#### **DO-IT-YOURSELF PERSONALIZATION**

Our system has gotten rave reviews from all of our clients that prefer to personalize on site. It's the simplicity and ease of use that is key. We design a database that corresponds to all your printed materials, including satins. With a computer, printer, laminator, camera and mirror - you are ready to go. And we are always here for updates, changes or technical support.

#### **ON-SITE REGISTRATION**

Utilizing the system above, we can come to your facility to do on site registration and personalization freeing you up to take care of other things.









## **CREDENTIAL BUILDER**

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#### FEATURES

- ✓ EASY TO USE ✓ CUSTOMIZABLE ✓ DATA BASE CONTROL
- ✓ CREDENTIAL TRACKING
- ✓ CREDENTIAL TRACKIN
- ✓ ONSITE MANAGEMENT
- ✓ ONSITE PRINTING
- ✓ RE-ORDERS
- ✓ QUICK TURNAROUNDS

#### **CREDENTIAL BUILDER**

Credential Builder® is accessible from any device or computer with internet access. Manage all of your event's credentials in one place including: preprinted credentials, new credentials, photos, barcodes and much more. If you need additional credentials printed, submit them anytime via Credential Builder® and Cube will get them printed and shipped out at your request.Call us for more information andto test our live online version!





#### **STANDARD POUCHES**

Standard:	2 7/8" x 4 3/4"
File Card:	3 1/2" x 5 1/2"
Lug Tag w/ slot:	2 1/2" x 4 1/4"
Lug Tag w/ hole:	2 1/2" x 4 1/4"

insert size 2 5/8" x 4" insert size 3 1/4" x 4 7/8" insert size 2 1/4" x 3 1/2" insert size 2 1/4" x 3 1/2"



#### **COLORED POUCHES**

These pouches add a great security measure to your credentials. We stock red, blue, yellow and green, but can custom make virtually any color you can imagine.



#### **UNIQUE LAM POUCHES**

We stock oval, round and octagon, but we can custom manufacture any shape you can dream up.





#### **FOILED POUCHES**

An alternative anti-counterfeiting option, we can foil any design directly on a laminating pouch.

#### **UV INK & PRINTED POUCHES**

As with the foiled pouches, we can print any color directly on to the laminate pouches.





#### **REUSABLE VINYL POUCHES**

Perfect for repeated use or holding multiple credentials that you need to access. The pouches are made with a durable vinyl that can certainly weather the wear. All the pouches come with a center slot and two side holes. We stock several sizes, but can get alternative sizes as well.



#### **CORD LANYARDS**

The industry standard, our lanyards are made with the highest quality hardware available. We stock black, red and blue, but can get alternative colors as well.

#### LACE LANYARDS

A different option for neckwear, these lanyards come in a wide array of colors with different holding attachments. This is not a stock item - please allow for a minimum 10 day lead time.



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#### **TOP SHELF**

The high end lanyard with detachable ends gives you easy access to your goods. Three different options give you versatility to fit your needs.

#### **CUSTOM LANYARDS**

Silk screening, sublimation, and embroidery are all special options to custom lanyards, as well as a variety of hardware options. This is a great way to showcase your name or sponsors.



## WRISTBANDS



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#### **CLOTH LEE BANDS**

With our custom self locking sliding clasp or metal crimping closure clasp, these wristbands are perfect for avoiding transfer as the material will shred if someone tries to remove it. These are also the perfect option for multiple day use. They can be embroidered up to 8 different colors with neon and metallic thread as options too.

#### **TYVEK WRISTBANDS**

The most economical wristband, these bands are made of a stretch resistant and waterproof material with an adhesive closure. These too are non transferable as the band will tear if pulled apart. These can also be custom printed with any wording or design.



#### **VINYL Q-BANDS**

These bands are made of durable yet comfortable vinyl with a snap closure. Like the tyvek bands, these can be printed with your logos or design.







#### **ICE BANDS**

These are durable bands with a snap closure - they are very strong and cannot be duplicated. Manufactured with the latest holographic technology and brilliant color, these can also be custom printed as well.



#### **FULL COLOR WRISTBANDS**

These bands are available with an adhesive or snap clasp. High quality printing makes your art pop. These are also non transferable and can be printed with serial numbering and readable bar codes.

# TOUR ESSENTIALS





#### **EDITABLE PDF PASS BOARDS**

We can set up your pass boards with modifiable fields where you type in your daily info and access levels for each pass. We simply email you the file and you are good to go! Perfect if storage is tight and you don't have room for pre-printed sheets, and you want the freedom to alter info any given day.

#### **DOOR SIGNS**

Can be printed with black ink on colored stock or full color and can even be laminated. The perfect way to offer directions and mark all pertinent areas. We also offer these in an editable PDF form!

#### **ROAD CASE SIGNS**

These dry erase boards are laminated and attached to permanent foam adhesive, ready to attach to your cases. Add your information with the option to erase and edit it.

Wee:	LOCATION:	the the	
CONTENTS:	DIMENSIONS:	taste	Ten 1704023904
	WEIGHT:	STAGE POSITION	



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STENCILS This item is special order



FLASHLIGHTS
This item is special order



**TICKET ENVELOPES** 

**BEAD CHAINS** 



**STAMPS & STAMP PADS** 

This item is special order



SELF INKING STAMPS

This item is special order





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STRAP CLIPS



HAND SLOT PUNCHES



LUGGAGE LOOPS



**PORTABLE LAMINATORS** 



PLATINUM EVENT SIGNS

This item is special order



## READY TO ORDER

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#### **GENERIC CUBE SATINS**

We stock 4 different colored in each design for same day turn around. These are perfect for one day events, smaller runs and last minute needs.



#### **GENERIC CUBE LEE BANDS**

In colors to match the satins, we have ready to ship cloth bands with our custom clasp that prevents transferring. Each band has a white area that allows you to write in designations, an event name, or the information you desire. Minimum order is 300.

